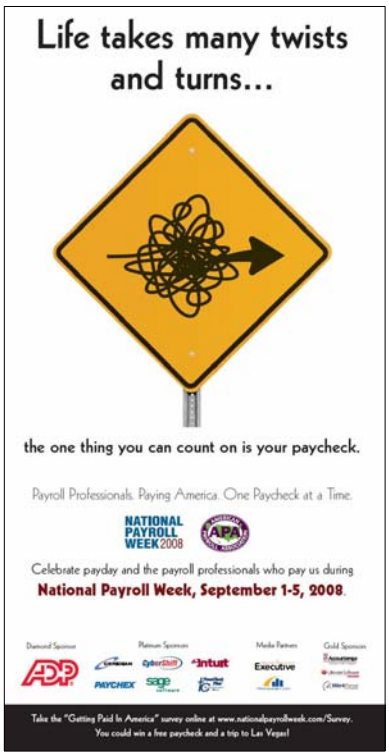
Be on the lookout for NPW advertisements in these leading outlets!

Television Ads
1. NBC: will air around "Today Show;" 9-10 a.m., September 1-5
2. MSNBC: will air around "Countdown with Keith Olbermann;" 8-9 p.m., 10-11 p.m.; September 1-5
3. CNN: will air around "Anderson Cooper 360;" 10-12 p.m., 1-3 a.m.; September 1-5



Print Publications
1. *US News & World Report*; September 1
2. *The New York Times Magazine*; August 31
3. *Human Resource Executive**; July/August
4. *Kiplinger's Personal Finance***,** September

** NPW 2008 Media Partners*

Online Ads
1. Google Advertising Campaign, text and banner ads will appear on the following websites: cnn.com, nytimes.com, salon.com, youtube.com, myspace.com, blogspot.com, washingtonpost.com, usnews.com, and marketwatch.com; Aug. 12-Sept. 5.

Radio Sponsorship
1. Public Radio International: will air around "BBC Newshour;" times vary by market; August 25-September 5