

Be on the lookout for NPW advertisements in these leading outlets!

Television Ads

1. NBC: will air around “Today Show;” 9-10 a.m., September 5-9
2. MSNBC: will air around “Hardball with Chris Matthews;” 5-6 p.m.;
September 5-9

Print Publications

1. The New York Times Magazine; September 4
2. Smart Money; September
3. Journal of Accountancy*, July, August/September

* NPW 2011 Media Partners

Online Ads

1. Google Advertising Campaign, text and banner ads will appear on the following websites: cnn.com, nytimes.com, salon.com, youtube.com, wsj.com, mspace.com, blogspot.com, washingtonpost.com, usnews.com, and marketwatch.com; August 30-September 9

Radio Sponsorship

National Public Radio: will air around “Marketplace;” times vary by market; September 6-8

