

Be on the lookout for NPW advertisements in these leading outlets!

Television Ads

1. **NBC:** will air around “Today Show;” NPW week.
2. **MSNBC:** will air around “Hardball with Chris Matthews;” NPW week.
3. **Fox Business Network:** will air around various programming; NPW week.
4. **Fox News:** will air around “Fox News Live,” “The Five,” “Studio B;” NPW week
5. **CNN:** will air around various programming; NPW week.

Print Publications

1. *The New York Times Magazine*; September 1
2. *USA Today*; August 28, September 4
3. *Journal of Accountancy**, July, August/September

* NPW 2013 Media Partners

Social Media

NPW ads will appear on Facebook and Twitter during NPW week.

Radio Sponsorship

National Public Radio: will air around “Marketplace;” times vary by market; NPW week.

Online Ads

1. Google Advertising Campaign, text and banner ads will appear on the following websites: cnn.com, nytimes.com, salon.com, youtube.com, wsj.com, myspace.com, blogspot.com, washingtonpost.com, usnews.com, and marketwatch.com; August 19 - September 6.