

Be on the lookout for NPW advertisements in these leading outlets!

Television Ads

1. **NBC:** will air around “Today Show;” NPW week.
2. **MSNBC:** will air around “Hardball with Chris Matthews;” NPW week.
3. **Fox Business Network:** will air around various programming; NPW week.
4. **Fox News:** will air around “Fox News Live,” “The Five,” “Studio B;” NPW week
5. **CNN:** will air around various programming; NPW week.

Print Publications

1. *The New York Times Magazine*; August 31
2. *USA Today*; August 27, September 3
3. *Journal of Accountancy**, July, August/September

* NPW 2013 Media Partners

Social Media

NPW ads will appear on Facebook and Twitter during NPW week.

Radio Sponsorship

National Public Radio: will air around “Marketplace;” times vary by market; NPW week.

Online Ads

1. Google Advertising Campaign, text and banner ads will appear on various websites; August 19 - September 5.