

Be on the lookout for NPW advertisements in these leading outlets!

Television Ads

1. **NBC:** will air around “Today Show;” NPW week.
2. **Fox Business Network:** will air around various programming; NPW week.
3. **Fox News:** will air around “Fox News Live,” “The Five,” “Shepard Smith;” NPW week
4. **CNN:** will air around various programming; NPW week.

Print Publications

1. *The New York Times Magazine*; September 6
2. *USA Today*; September 2, September 9
3. *Journal of Accountancy**, July, August/September

* NPW 2015 Media Partner

Radio Sponsorship

National Public Radio: will air around “Marketplace;” times vary by market; NPW week.

Online Ads

1. Google Advertising Campaign, text and banner ads will appear on various websites; August 7 - September 10.
2. Facebook Advertising Campaign, ads will appear on news feed and right-panel; August 17 - September 10.