

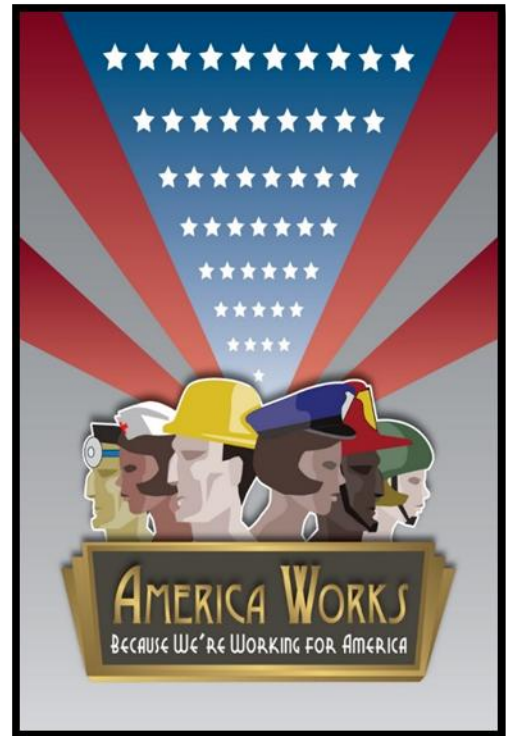


2017 National Payroll Week Educational Outreach and Community Service Contest

If your chapter loves volunteering in the community this is the contest for you! APA recognizes and rewards chapters for the amazing effort they've put into giving back to their community put on during National Payroll Week.

Questionnaire:

1. List all the educational and community events.
2. List the date, time, duration, location, and attendance of the event (provide numbers and names, if possible).
3. Describe the philanthropy or educational event. What did you do? Provide numbers; how much money was raised, pounds of items you donated, etc.
4. Why was this event chosen for your chapter?
5. Who planned/organized the event?
6. How was the event planned/executed?
7. How was the event promoted? Illustrate the ways you used newspapers, radio, Facebook, Twitter, LinkedIn, blogs, TV, etc. Include copies of articles, screenshots of posts and links to news casts.
8. List your goals for the event? Were your goals met?
9. How was the event a success?



2016 First Place Winner: Atlanta Chapter

Please submit entries in a Word document or PDF file.

Submit all files to Chapter Relations at chapterrelations@americanpayroll.org.

Winners receive:

- First Place - One registration to attend APA's 36th Annual Congress in North Harbor, MD
- Second Place - One registration for any of APA Preparing for Year-End Seminar or Webinar (live or on-demand)
- Third Place - A free copy of *The Payroll Source* Online
- All winners will receive a NPW Award Certificate and an announcement in the January issue of PAYTECH
- All participants receive a web banner

Deadline for Contest Entries: September 27, 2017