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**Danville Resident Wins National Grand Prize**  
*American Payroll Association to present free paycheck and trip to Las Vegas*

*San Antonio*—Danville, Pa., resident Linda Talipan was chosen as the Grand Prize winner of a national online survey sponsored by the San Antonio-based American Payroll Association. Talipan, a senior tax accountant for Geisinger Health System, was picked randomly from more than 22,500 respondents to the “Getting Paid In America” survey.

“Our payroll manager asked that we complete the survey as part of National Payroll Week,” said Talipan, “I took it to help celebrate NPW and the great job that our payroll department does year-round, not to mention the chance to win the grand prize!”

The Grand Prize consists of a five-day, four-night trip for two to Las Vegas, including hotel accommodations and round-trip airfare, and the gross amount of an average biweekly paycheck.\*

“I wasn’t sure whether or not to believe it,” Talipan says of the e-mail notification she received telling her she’d won the prize. “It was totally unexpected.”

Talipan said she intends to take her mother with her on her trip to Vegas. And as for the paycheck, Talipan says, “I’m going to enjoy myself and spend all of it!”

Talipan will receive her prize in a special presentation later this month.

**“Getting Paid In America”**

As part of its annual public awareness campaign, National Payroll Week, Sept. 6-10, the American Payroll Association sponsored the “Getting Paid In America” survey, which was live through Sept. 10. Workers were asked to weigh in on issues such as the use of biometric technology to record time and attendance, information security, and saving for retirement—all issues that are handled in a payroll department.

“I am familiar with many of the issues that the survey addressed,” said Talipan. “I work in the Tax Department so I work closely with our payroll staff and occasionally have to deal with some of those issues myself.”

“Rapidly evolving technology coupled with an economy that demands efficiency and cost-savings are changing many of the elements surrounding the way workers are paid,” explained APA Executive Director Dan Maddux. “We created the survey because, as an industry, it is our responsibility to ensure that our ultimate customers—workers and the companies that pay them—are afforded the opportunity to weigh in on these issues.”

The survey results will serve as a benchmark for the industry as leaders establish new payroll practices and set new payroll standards.

### **About National Payroll Week**

Founded by the American Payroll Association in 1996, National Payroll Week celebrates the unique partnership among the millions of America's wage earners, their companies, and the Payroll Professionals who ensure that America's workers are paid accurately and on time. National Payroll Week also focuses attention on the payroll withholding system, and how wage earners can use it to help achieve their individual goals.

### **About APA**

Established in 1982, the American Payroll Association (APA), headquartered in San Antonio, Texas, with additional offices in Washington, D.C., New York, and Las Vegas, is the nation's leader in payroll education, publications and training. The nonprofit association conducts more than 300 payroll training conferences and seminars across the country annually and publishes a complete library of resource texts and newsletters. Every year, nearly 18,000 professionals attend APA training sessions. Representing more than 21,000 members, APA is the industry's highly respected and collective voice in Washington, D.C. For more information about APA or National Payroll Week, contact Mark Coindreau, [mcoindreau@americanpayroll.org](mailto:mcoindreau@americanpayroll.org), 210.226.4600, ext. 277.

\*Based on the average weekly wages of all workers covered by state and federal unemployment insurance laws for the fourth quarter of 2003 (based on figures provided by the Bureau of Labor Statistics).

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