

## Be on the lookout for NPW advertisements in these leading outlets!

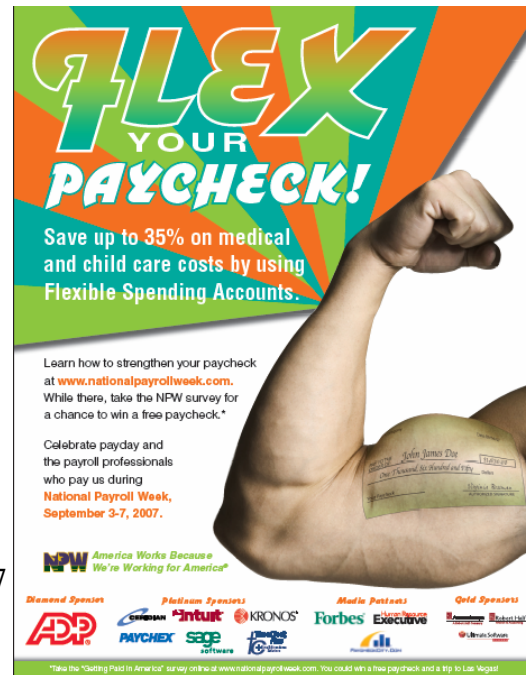
### Print Publications

1. *USA TODAY*; September 4
2. *Wall Street Journal*; September 4
3. *US News & World Report*; September 10
4. *The New York Times Magazine*; September 2
5. *Human Resource Executive*\*; August
6. *Smart Money*; August
7. *Forbes Magazine*\*; September 17

### Online Ads

1. *1-2-3 Greetings* (e-greeting card); August 26- September 7
2. *Yahoo! Online*; August 8—September 7
3. *PaycheckCity.com*\*; May 7—September 7
4. *Human Resource Executive* (workindex.com)\*; August-September 8
5. *Forbes Magazine* (forbes.com); September 3-7

\* NPW 2007 Media Partners



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Celebrate payday and the payroll professionals who pay us during **National Payroll Week, September 3-7, 2007.**

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**Platinum Sponsors:** ADP, PAYCHEX, sage software, KRONOS, Intuit, CENEXAN

**Media Partners:** Forbes, Executive

**Gold Sponsors:** Workforce, Executive, Workforce Solutions, Workforce Solutions

\*Take the "Getting Paid In America" survey online at [www.nationalpayrollweek.com](http://www.nationalpayrollweek.com). You could win a free paycheck and a trip to Las Vegas!

### Television Ads

1. CNBC; will air around "The Suze Orman Show"; September 1