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The Business of Paying Employees

Workers Urged to Weigh in on “Getting Paid In America”

As companies work to stay on the fast track while striving to cut costs, increase efficiency, and address new issues and challenges, workers are sometimes expected to adapt with no opportunity to voice their concerns, doubts or fears. What’s on the minds of America’s working collective?

As part of National Payroll Week, September 1-5, the American Payroll Association (APA), in collaboration with other industry leaders, created the national, online survey on “Getting Paid In America.” “Feedback from this survey will allow us to better serve our ultimate customers—America’s workers and the companies that pay them,” says Dan Maddux, Executive Director of the American Payroll Association.

The climate in corporate America is changing, inciting action in U.S. companies and uncertainties among U.S. workers. Contingency plans and disaster recovery have emerged as subjects of serious consideration among corporate decision-makers. In addition, a nervous nation is beginning to question security beyond the physical level—identity theft is an omnipresent and ever-increasing threat. Not only that, but individuals and corporations alike are suffering from a stalled economy—the news is full of reports on company cutbacks and the ways in which budgets are being trimmed. Part of cutting costs and improving efficiency resides in ensuring that workers’ time and attendance is being accurately monitored and reported, and companies are increasingly relying on sometimes-controversial biometric technologies for that purpose.

How is America’s workforce responding to this new corporate landscape? How well does the average worker understand company operations? Do workers know if their companies have employed fail-safe disaster recovery plans to ensure that they’ll get paid in the event of an unforeseen circumstance? Are they confident that the personal identification information stored in their company’s database is secure? Are they comfortable with fingerprinting replacing timecards to record time and attendance?

As the leader in payroll training and education, APA—along with its 21,000+ membership, and its industry associates—understand the issues impacting the ways in which workers are paid. With these issues in mind, APA, in partnership with these entities, launched the “Getting Paid In America” survey. Respondents are afforded the opportunity to weigh in on subjects such as disaster recovery, information security and biometric technology. The widely publicized results will serve as a benchmark for industry forecasts and influence industry standards as leaders establish new payroll practices. The survey will be live through September 5. Survey participants are eligible to win a free paycheck and a trip for two to Las Vegas.

To view/take the survey, or to learn more about National Payroll Week, please visit www.nationalpayrollweek.com.

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Established in 1982, the American Payroll Association (APA), with offices in Washington, DC, New York and San Antonio, Texas, is the nation's leader in payroll education, publications and training. The nonprofit association conducts more than 300 payroll training conferences and seminars across the country each year and publishes a complete library of resource texts and newsletters. Every year, nearly 18,000 professionals attend APA training sessions. Representing more than 21,000 members, APA is the industry's highly respected and collective voice in Washington, DC.

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